



safety * people focused * quality

January & February Special



For a Limited Time Only!



Purchase (2) 55 Gallon Drums of JAX 717 Refrigeration Oil
and receive **10 FREE** Oil Analysis Kits with lab testing included!



We also pay the ground shipping charges on the kits!

This special will run for the month of January AND February!

**Labor is NOT included.*



**Fridgie's
SAVINGS ZONE**

Check back
each month for
our specials!

**HAPPY NEW
2019
YEAR**

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January 2019

message from our president

Welcome to the JAX Family and enjoy some of the extra benefits of being a part of this unique Company. Each year as we grow we reach new levels of greatness due to your wishes and needs. Our ever-expanding diversified services continue to broaden as we take on new ventures while creating a stronger presence in different regions of our great Country. We take your needs to heart and we hear you. It is your faith and confidence in JAX that enables us to reach higher. The talented individuals we have here at JAX were hand-picked as they are the best in the industry.

Each year we have continued to give back to the community and branched out even further in our abilities to do so. Our JAXCares Foundation, Inc., a 501c3 recognized organization has had an amazing year. Please take a look at our page to see how we help, jaxrefrigeration.com/company/jaxcares/.

With each of you by our side, the opportunities to give back are endless. JAX does not measure our success by the numbers alone, we strive to make a difference. We recognize the value of individualizing the needs of each relationship and endeavor we partner with. It is those specifics that enable truly focused partnerships to ensure the best repeated experiences and confidence in JAX.

Please allow me to extend my gratitude and offer you a small token of my appreciation. If you are unable to accept gifts, please think about donating your rewards to be pooled with others in our Pay It Forward Program used to fund HVAC improvements for charities and non-profit organizations in need.

Giving back to our global and local communities...

Mark Lowery, President

JaxRefrigeration.com



Parts Purchase
Rewards Incentives

2019

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JAX Refrigeration

Customer Rewards
Program

Earn Points With Each Order

Each time customers place a parts order, you begin to earn points which can be redeemed for valuable items. Redeem your prizes as you go, or collect them for larger items in the future.

“Our dedicated team builds relationships not sales. We make sure you need what you get and get what you need”

— KIM
HOLLIFIELD
*National
Parts Manager*

COMMON QUESTIONS

Q: How many points are earned with purchases?

A: For every \$5,000 spent in parts sales, you will accrue 50 points. Points may be accumulated for the year, but must be redeemed by the end of the year December 31st.

Q: Can different customer locations combine points?

A: Each location will be accruing their own point balances.

Q: Can I choose something other than what is listed?

A: We are always open to suggestions for gifts you would like to earn. Requested items will be brought to management for approval.

Q: Can I get a total of earned points through the year for tracking?

A: Yes, if you would like to know how many points you currently have we would be glad to provide you with that information.

Q: Is there a limit on how many points can be earned in a year?

A: No, the more you buy the more you earn.

Q: What about the money spent on other divisions such as projects or service calls?

A: This rewards system is being rolled out for parts purchases only at this time. This doesn't mean it won't change in the future!

Q: What if I cannot accept gifts?

A: We understand different companies have different policies, if you are not able to, or wish to use the Rewards Program, we will donate 1% of your annual purchases to a charity of your choosing.

* Answers to most commonly asked questions are based on most popular answers, however, we understand that each customer is special and has special needs, so we will work with you on the best way to handle these types of rewards.

**See our
Monthly
Sales
Flyer to find
great deals
on parts to
help you
earn
points for
Fridgie
Prizes!**



JaxRefrigeration.com



2019

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**fridgeie's
SAVINGS ZONE** ★★

Back by popular demand!

E-Gift Cards for the New Year, no waiting required!

For 2019, you are the Boss! It's your gift, you tell us what you want!
If there is an E-Gift Card for it, we can get it!

Redeem your points throughout the year and enjoy
one of the many benefits of purchasing all of your parts needs
through JAX Refrigeration.

Of course certain restrictions apply, no alcohol, gambling or
any other purchase that would be against company policy.

Gift Card amounts vary per chosen provider and their minimum
card balance available. As always, we will work with you to try
to accommodate your specific requests.

We appreciate YOU!

Please contact our corporate office for all
questions, clarifications and rules.

* Customer account must be in good standing to redeem prizes.

JaxRefrigeration.com